

Patient Centered Meeting

On Diabetes, Dyslipidemia and
hypertension

October 31-November 03, 2019, Vienna
Industry Prospectus



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Welcome letter

Dear colleagues,

We are excited to announce the inauguration of a new series of medical education experience – Patient Centered Meeting. The first will focus on diabetes, hypertension and dyslipidemia.

Our aim is to empower clinicians managing patients with these major risk factors. The program is designed to move beyond the traditional presentation of the various topics and clinical trials and will emphasize the translation of current knowledge to clinical practice. We will present and discuss a wide range of settings from structured algorithms and protocols to unanswered conditions; from straightforward situations to challenging complex high risk and difficult to treat patients; and most importantly, from guidelines to personalized medicine. In addition to the workshops, case studies, meet the experts sessions and round table discussions, you will be able to share your own clinical cases that will allow your peers to learn from at the Poster sessions.

The meeting will take place in beautiful Vienna, which will offer you, together with the interesting program, some cultural experience, whether at its famous opera house, museums or just enjoying the city landmarks and ambient.

A team of leading experts will be there for you and we are confident that the insights and tools you will obtain from the meeting will be implemented in your clinics

We look forward to see you in Vienna, and hope that the meeting would provide you with an enriching and empowering experience.

Sincerely,



Prof. Yehonatan Sharabi
Chairman,
Organizing Committee



Dr. Peter Lansberg
Co-Chairman,
Scientific Committee Chair



Prof. Derek Leroith
Co-Chairman,
Scientific Committee Chair

General Information

CONFERENCE DATES

Thursday, 31 October – Sunday, 3 November, 2019

CONFERENCE VENUE

Imperial Riding School Renaissance Vienna Hotel
Ungargasse 60, 1030 Wien, Austria

LANGUAGE

The official language of the conference is English. All abstract submissions and presentations are to be conducted in English.

CME ACCREDITATION

An application will be submitted for CME points.

EXHIBITION

A commercial and professional exhibition will take place during November 01-03, 2019, parallel to the conference hours.

GET TOGETHER RECEPTION

A reception will be held on the early evening of 31 October, 2019. The reception will be open to all attendees and paid accompanying persons.

TIME ZONE

The time zone in Vienna is Central European Time

BANKING AND EXCHANGE

The Austrian monetary system is Euro. Foreign currency may be changed at banks, railway stations and airports, and very often at major hotels (generally at a less convenient rate).

All major credit cards are acceptable in most hotels, restaurants and shops.

VISA INFORMATION

All visitors are required to have a valid passport, and for some countries, a visa is required.

For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

LIABILITY AND INSURANCE

The conference organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to congress participants (or their accompanying persons), either during, or as a result of the course.

Preliminary List of Topics

Diabetes and Hypertension

- Management strategies
- Guidelines
- Risk stratification
- Adherence
- Novel therapeutics
- Monitoring – novel (wearable) devices / (mobile) applications
- Support care for diabetes management (Specialized nurse practitioners, Podologist, Dieticians, Peer support groups, On-line tools/support)
- Lifestyle management
- Bariatric surgery
- Complications – therapeutic pitfalls
- Special populations (Children, Women, Pregnancy, Elderly)
- New developments (Diagnostic, Therapeutic, Monitoring, Lifestyle, Guidelines)

Dyslipidemia

- Guidelines
- Risk stratification
- Imaging for risk assessment
- Inflammation and atherosclerosis
- Genetics and lipids (Mendelian randomization studies)
- Lipid metabolism (Secondary dyslipidemia's, Primary dyslipidemia's)
- Lipid management (LDL, HDL, Lp(a), Triglycerides)
- Medication adherence
- Safety and tolerability of statins and non-statins
- Novel therapeutics
- Monitoring – lipids (What to measure, When to measure)
- Support care for lipid management (Specialized nurse practitioners, Dieticians Peer support groups, Pharmacists)
- Lifestyle management
- LDL-apheresis
- Complications – therapeutic pitfalls
- Special populations Children (Women, Pregnancy, Elderly, Non-Caucasians, Organ transplants, Heart failure, Renal failure, Hemorrhagic stroke, Peripheral artery disease, HIV, Rheumatoid arthritis, NAFLD/NASH, Cancer)
- New developments (Diagnostic, Therapeutic, Monitoring, Lifestyle, Guidelines)

Preliminary Timetable (at a glance)

Thursday, October 31, 2019	
Afternoon	Registration opens
Evening	Welcome reception

Friday, November 01, 2019	
Morning:	Plenary and Parallel workshop
Afternoon	Poster session and Parallel workshop

Saturday, November 02, 2019	
Morning	Plenary and Parallel workshop
Afternoon	Poster session and Parallel workshop

Sunday, November 03, 2019	
Morning	Plenary and meet the experts

Information for Sponsors and Exhibitors

Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Industry Liaison and Sales

Paragon Group
Ms. Reut Portugal
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: rportugal@paragong.com

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by September 31th, 2019 at the very latest, and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of payment

50% due with a signed contract

50% due by September 31th, 2019

The total amount should be received one week prior to the opening date of the conference.

Payment methods

Option 1: Payment by credit card

Option 2: Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by September 31th, 2019, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after September 31th, 2019.

Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.

Registration Information

Please refer to the Congress website at www.pcmdhd.com

Registration fees will be payable in Euros.

Fees for Congress participants include participation in all scientific sessions, printed material of the Congress, an invitation to the Welcome Reception, coffee breaks, and entrance to the Exhibition.

Group Registration Policy

The group registration policy is valid for groups with a minimum of 10 delegates. For further details, please contact the Conference Secretariat.

Hotel Information

Companies interested in booking hotel accommodation of more than 10 rooms are kindly requested to contact the Registration Department at Paragon Conventions.

Please see below the contact information of the Registration Department:

Registration Department

Paragon Group
Mrs. Pamela Vaserman
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: Pvaserman@paragong.com

List of Sponsorship Items

Platinum sponsorship package

€20,000

Exhibition Space

- 18 sqm exhibition space. Platinum Priority Exhibition space allocation.
- Additional space can be purchased upon request at a reduced cost of €250 per square meter.
Shell Scheme is required at an additional cost.
- 6 exhibitor badges

Two Sponsored Lectures

- Name associated with lecturers/lectures
- Slide with the company logo before the lectures

Advertisement

- Inclusion of one additional insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Platinum Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.

Gold Sponsorship Package

€12,000

Exhibition Space

- 12sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €250 per square meter. Shell Scheme is required at an additional cost.
- 4 exhibitor badges

One Sponsored Lecture

- Name associated with lecturer/lecture
- Slide with the company logo before the lecture

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Gold Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.

Silver Sponsorship Package

€8,000

Exhibition Space

- 12 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €250 per square meter. Shell Scheme is required at an additional cost.
- 2 exhibitor badges

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Silver Sponsor".
- A half-page color advertisement in the Final Program.
 - ❖ Sponsor's logo with hyperlink on Conference website

Welcome Reception Sponsor

€6,000

Exclusive benefits at the Welcome Reception include:

Advertisement

- Logo in the Final Program.
- Logo and link on Conference website.
- Full page advertisement in the Final Program.
- Significant branding at the Welcome Reception by the Sponsor.
- Logo on menus and/or Welcome Reception invitations.
- Option to provide suitable promotional souvenirs at the Welcome Reception.

Registration

- 2 complimentary passes to attend Conference and social functions.

Acknowledgement

- 100 word acknowledgement on inside front cover of menu

Conference bags

€5,000

The organizers are in charge of the production of approximately 1,200 delegate bags. The design of the bags needs to be approved by the sponsoring company.

Conference bag inserts

€1,000

Promotional material such as leaflets and brochures will be included in the participants' conference bags.

Please note that the material is to be provided by the sponsor and must be approved by the Secretariat (the maximum page size is A4 and the maximum number of pages is 8).

Conference Lanyards

€2,500

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide the lanyards, on which the Sponsor's logo will be displayed.

The design of the lanyards needs to be approved by the organizers.

Conference badges

€2,500

- ❖ A conference badge will be given to each conference participant.
- ❖ The conference and sponsor's logo will be displayed on the badge.
- ❖ The sponsor's logo will be included on the conference website
- ❖ Acknowledgement in the sponsors' list in the final program

For sponsorship package of lanyards + badges a special discount will be given

Notepads and pens

€1,500

The sponsoring company is in charge of supplying the notepads and pens. The sponsoring company will provide the notepads and pens. The design of the notepads and pens needs to be approved by the organizers.

Advertisements

Full-page color advertisements are available in the following Conference publications:

- **Final Program – Back Cover** **€ 2,000**
- **Final Program – Inside Front Cover** **€ 1,800**
- **Final Program – Inside Back Cover** **€ 1,500**
- **Final Program – Internal Page** **€1,000**

For other sponsorships Opportunities- Please contact the Industry Liaison Manager: rportugal@paragong.com

Sponsorship Application Form (Page 1)

Please complete the following information and return to the Exhibition Manager:

Paragon Group
 Ms. Reut Portugal
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 Email: rportugal@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short Company Description (max of 50 words)	

* Name of the company - as you would like it to appear on all acknowledgments

I would like to book the following sponsorship items:

Item	Price	Total

Sponsorship Application Form (Page 2)

Name of Company:

Please send me a sponsorship contract and an invoice for the 50% deposit

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____ CVV _____

Card Holder: _____

- Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card

Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer

Terms of payment

50% due with a signed contract

50% due by September 31th, 2019

The total amount should be received one week prior to the opening date of the conference.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by September 31th, 2019, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after September 31th, 2019..

SignatureDate

Exhibition Information

Raw Space Exhibition

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

Raw Space Rental

The price for stand space only is €300 per 1sqm with a minimum of 6sqm.

This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- 100 word Company profile in the Final Program
- 2 Exhibitors' badges
- Welcome Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

Please note that open space rental does not include scheme shell.

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor

Allocation of Exhibition Space

Accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location. Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which the application forms with the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 6sqm booked. Any additional exhibitors will be charged a registration fee.

Acknowledgements

Please note that all Sponsorship opportunities include:

- Publication of Sponsors' logos with hyperlinks on the Conference website.
- Acknowledgement on the Sponsors' boards on-site.
- Acknowledgement in the Sponsors' list in the Final Program.

Exhibitor Profile

- A 50-word Exhibitor Company/Product profile displayed at the exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to rportugal@paragong.com

Please forward your company logo (in eps 300dpi format) in color version to rportugal@paragong.com

Site Inspections

Exhibitors and Sponsors are free to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

Exhibition Technical Manual

A technical manual outlining all the technical aspects of the Exhibition will be sent 1 month prior to the Conference and will include the following:

- Technical details about the venue
- Final Exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Payment Methods

As detailed above.

Cancellation Policy

As detailed above.

Terms and Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note you're your signature on the application form indicates your acceptance of the terms and conditions.

Exhibition Application Form and Contract (Page 1)

Paragon Group
 Ms. Reut Portugal
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 Email: rportugal@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (max of 50 words)	

* Name of Company- as you wish it will appear on all acknowledgments.

We hereby apply to book exhibition space, the cost of which is €300 per 1 sqm, with a minimum of 6 sqm.

Choice	Stand No	No. of Square Meters	Total Price
1st Choice			€
2nd Choice			€
3rd Choice			€

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by credit card/transfer, please forward me the final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.

Exhibition Application Form and Contract (page 2)

Name of Company:

We have read the regulations and agree to observe and be bound by them.

Method of Payment:

Credit card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____ CVV _____

Card Holder: _____

- Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card

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SignatureDate

Company Stamp